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Coffee & Tea Preparation

-  **Dates : August 13 - September 12, 2024**
-  **Application Deadline : July 10, 2024**
-  **Languages : English, Spanish**

Invitation Required:
Through the R.O.C(Taiwan) embassies,
representative offices.



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Introduction

This comprehensive 161-hour program equips participants with the proficiencies and knowledge needed to open or manage coffee and tea shops. The course adopts a balanced approach that includes practical skill building, theoretical study, case studies, and opportunities for business networking. Participants will master the essential skills for managing a business in the food and beverage industry, and will showcase the creativity by developing unique beverages that promote cultural exchange. Furthermore, participants will be encouraged to begin the entrepreneurial journeys in home countries upon graduation.

Course Arrangement

- **Theory:** In-depth studies of food and beverage industry management and service, covering a wide range of topics including coffee and tea brewing principles, nutrition, food safety and hygiene, and branding and marketing strategies
- **Skills:** Hands-on training and demonstration in essential skills, including manual brewing and siphon coffee techniques, latte art, 3D latte art, beverage mixing, cocktail mixing, fruit carving, product development, basic hospitality service skills, and professional etiquette training
- **Additional Activities:** Opportunities to taste unique Taiwanese beverages and engage in panel discussions with entrepreneurs to gain insights into their entrepreneurial journeys

Eligibility

Individuals with at least a high school diploma or vocational training who are keen on pursuing a career in the food and beverage industry, including management roles in cafés, hotels, brunch spots, and other food service establishments.



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