

Overview

Ecotourism, or activities that blend ecological conservation with environmental education, has emerged as a global trend as nations and communities become more aware of the need for sustainability. This workshop focuses on the Taiwan government's role in guiding businesses toward sustainable, green tourism, showcasing how the nation's operators create culturally rich, environmentally friendly tours. Following this course, participants should be inspired to promote a more sustainable form of natural resource-based tourism.

Objectives

- Share how government-community collaborations boost ecotourism and resource conservation by involving local operators
- Explain government support mechanisms for sustainable tourism operations that balance the environment, local culture, and economic development

Contents

- Sustainable Tourism: Review government tactics for promoting diverse tourism, eco-friendly practices, low-carbon transport, and the elimination of single-use items
- Community-Based Ecotourism: Complete activities for identifying local resources, planning local culture-focused ecotours, creating profitable business plans, and ensuring community and ecological gains

Issues this workshop will address

- Develop a sustainable tourism plan based on a location in the participant's country or Taiwan
- Compute each phase's carbon footprint and develop efficient carbon reduction methods

Who may apply

- Background: Government officials, tourism industry directors, members of non-governmental organizations, and the related project partners of TaiwanICDF
- Expertise: National development, conservation of natural ecology, tourism industry, urban and rural development



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