

# Webinar

# Emerging Stronger after COVID-19:

## Science, Technology, and Innovation for Sustainable Development

Panelist

## Durreen Shahnaz

Founder & CEO, Impact Investment Exchange (IIX)



### Webinar hosted by



International Cooperation and  
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Center for Sustainable Development  
EARTH INSTITUTE | COLUMBIA UNIVERSITY







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UN High Level Political Forum - SDGS

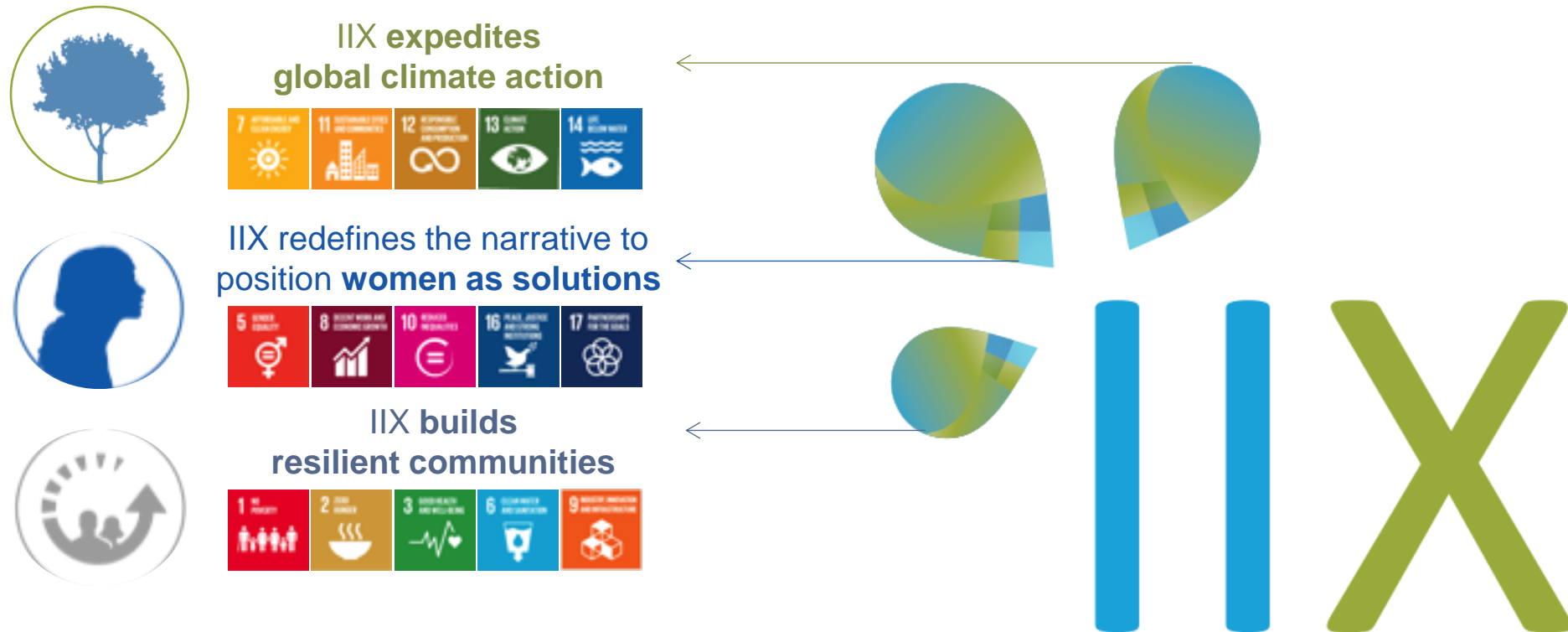
# **INNOVATION ON WOMEN'S ECONOMIC EMPOWERMENT IN THE POST COVID-19 ERA**

Prof. Durreen Shahnaz, Impact Investment Exchange



# + IIX: Leader in Sustainable Impact

We are *the* pioneer in impact investing and the global leader in sustainability. We have transformed the financial system so that women, the environment and underserved communities are finally given a value and a voice in the global market. IIX has driven the United Nations Sustainable Development Goals (SDGs) forward through its three-pronged agenda:



# + Innovation with the WLB Series

By addressing the three dimensions of risk-return-impact, IIX created a new kind of financial instrument – the award-winning **Women's Livelihood Bond™ (WLB) Series** – that delivers stable returns and sustainable impact to investors.

The WLB series is designed by IIX to **make loans to high impact enterprises**.

In 2017, IIX made history by launching the \$8.5 million Women's Livelihoods Bond™ 1 (WLB 1), the world's first gender-lens, impact investing security listed on a stock exchange. Building on this success, in Q1 2020 IIX issued the \$12 million WLB 2.

The next Bond in the series, the **WLB 3**, will be issued in **Q4 2020**. Women are on the frontlines of COVID-19 response and are the backbone of their communities' health. The WLB 3 brings women to the center of COVID-19 resilience.

## WLB Series Awards



**P4G State-of-the-Art  
Partnerships Award 2019**  
Overall Winner and Best-in-  
class winner for SDG#2



**UN Global Climate Action  
Award 2019**  
for Financing Climate Friendly  
Investment



**WEALTH & SOCIETY**  
— Building a better world —

**Global Wealth and Society  
Award Indonesia 2019**  
for Best Impact  
Bond Series



# + Making History with the WLB Series



The WLB Series presents an **unparalleled opportunity** for borrowers to access debt capital from an **internationally acclaimed** innovative financial instrument that has **created history** by bringing women front and center of capital markets. The WLB Series bring together a range of public, private and philanthropic strategic and media partners, including:





# + WLB3: COVID-Lens



IIX is selecting Borrowers from countries across South Asia, South East Asia and the Pacific for inclusion in WLB3.

In light of the recent COVID-19 outbreak, IIX is incorporating new layers of COVID-19 considerations in its sourcing strategy and due diligence process for the upcoming WLB 3 portfolio. The WLB3 will demonstrate an enterprise's **response, resilience and resistance** to COVID-19.

## COVID-19 RESPONSIVE



Active part of the solution in immediately responding to COVID-19 during the outbreak (e.g., Healthcare)

## COVID-19 RESILIENT



Critical to the community to survive and thrive during and post the COVID-19 outbreak (e.g., Agriculture, Clean Energy)

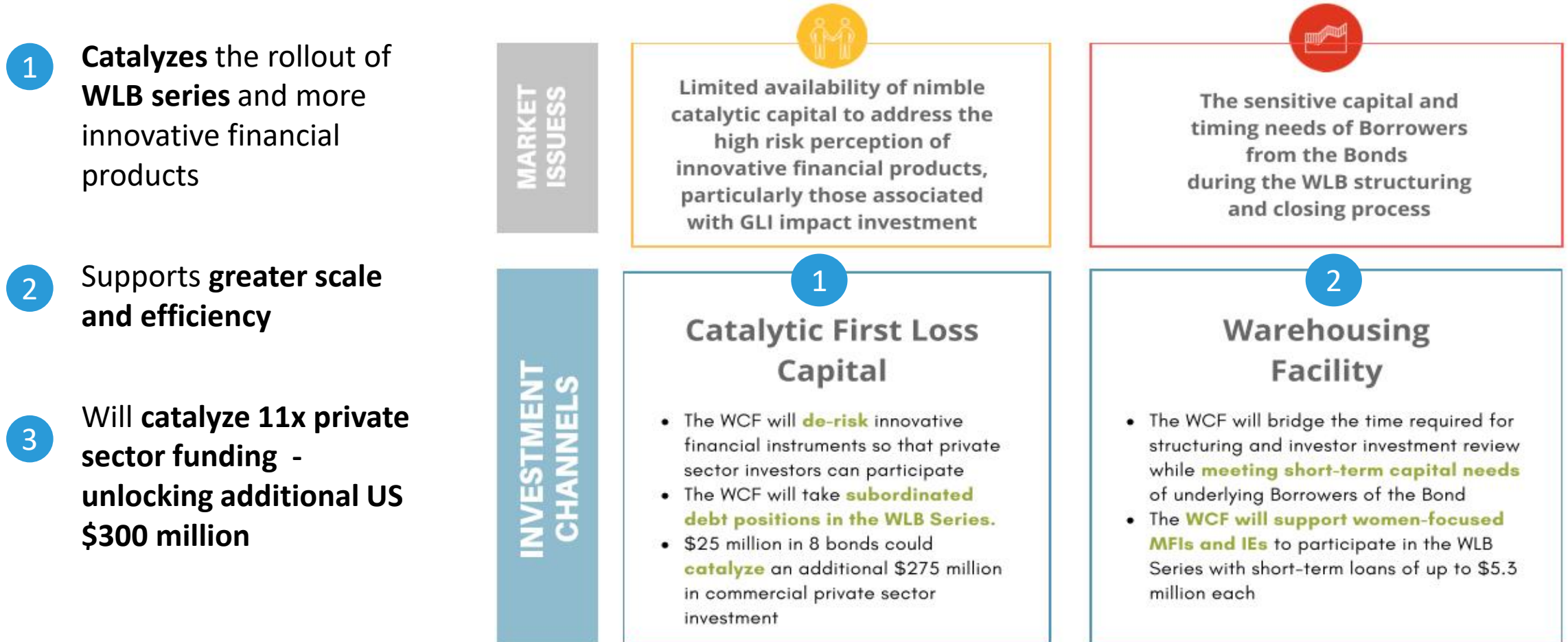
## COVID-19 RESISTANT



Industries insulated from COVID-19 disruptions and key to accelerating recovery (e.g., Fem-Tech, Insurance)

# + Innovation with Women's Catalyst Fund

The Women's Catalyst Fund (WCF) addresses specific hurdles in issuing and scaling the WLB series and more gender lens innovative financial instruments, and will be deployed through two key channels.





# Your Role

Do you have  
women-focused  
enterprises needing  
finance?

[bit.ly/WLB3-Eligibility](https://bit.ly/WLB3-Eligibility)

Want to support  
COVID-Resilient  
Bonds?

[WLBteam@iixglobal.com](mailto:WLBteam@iixglobal.com)

Learn more about  
the Women's  
Catalyst Fund

[info@iixglobal.com](mailto:info@iixglobal.com)





## **IMPACT INVESTMENT EXCHANGE (IIX)**

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