Workshop on Taiwan’s Experience of SME Development (ASEAN)

Projected training dates: September 10th-23rd, 2015
Application deadline: July 09th, 2015
Duration of workshop: 14 days
Number of participants: 20

Target participants: Government officials or SME institution-related representatives from partner countries responsible for SME guidance or economic and industrial development policy in Association of Southeast Asian Nations (ASEAN) countries only.

- Age and experience: Applicants under 50 years old and with at least two years’ experience in implementing policy will be given preferential consideration.
- Education: College and above.
- Language: Good command of English.

Information to be provided in advance: Application form

Information to be provided on arrival in Taiwan:
Participant’s report in PowerPoint or Word format, including the following content:

- Country introduction (must include population breakdown and employment analysis).
- Domestic economic activities (must include top 10 import and export industries and top five key emerging industries).
- Level of enterprise informatization (must include the level of e-business and number of domestic ERP [enterprise resource planning] services companies).
- Overall state of the commercial lending environment (must include the general lending terms available to SMEs and the costs of a loan within key industries).
- Overall state of SME development (must include a definition of SMEs, number of SMEs, a breakdown of SMEs by industry, and information describing the production value of SMEs and their access to capital).
- Overall situation regarding guidance to SMEs (must include policies and guidance, and the key challenges encountered while providing guidance).

Contact Person: Mr. Jia-Jeng Ju
Tel: +886-2-28732323 Ext. 614
Fax: +886-2-28766491
E-mail: j.j.ju@icdf.org.tw
Introduction:

1. **Participants of the workshop will:**
   - Learn about the development experiences of Taiwanese SMEs.
   - Learn to develop policies improving the guidance provided to SMEs.
   - Enhance learning outcomes through case studies.

2. **The main topics will be served through:**
   - Indoor lectures: Including a strategic introduction to the advantages of Taiwanese SMEs, project overviews and experience sharing from business owners.
   - Field trips: Including incubation centers, food processing plants, ERP services companies, green products supply chain and cultural industry clusters.
   - Group presentations: Participants will reach a common understanding on regional SME development through group discussion and a final presentation.