15 Workshop on Trade Facilitation and Cross-border E-commerce (Exclusive for ASEAN and South Asian Countries)

Projected training dates: Oct 21 – Nov.3, 2020

Application Deadline: Aug 21, 2020

Duration of workshop: 14 days

Number of participants: 20

How to apply : Through the R.O.C (Taiwan) embassies, representative offices or Taiwan technical missions

Target participants: Government officials, executives, R&D personnel responsible for the development of trade facilitation or cross-border e-commerce policy or strategies.

Eligibility:

- ➢ Age: Applicants under 50 years old
- Education: A college degree or above
- Language: A good command of English
- Experience: Applicants with at least two years' experience in related fields will be given preferential consideration

Information to be provided in advance: Application form

Introduction:

In order to assist developing countries to participate in multilateral trade and actively promote the trade facilitation, WTO has made e-commerce an important issue of aid for trade in recent years. E-commerce is also an important channel for developing countries to expand international trade. Facilitating trade and simplifying customs clearance will benefit the overall economic development of a country.

Simplified customs clearance has been practiced in Taiwan for several years, and the e-commerce and logistics industries are flourishing and well-equipped. This workshop will share Taiwan's practical experience in reducing trade costs, promoting bilateral trade and expanding cross-border markets, as a reference for our friendly allies in formulating relevant policies.

1. Objectives:

■ To facilitate trade, enhance participation in multilateral trade, promote the transformation of traditional industries into cross-border e-commerce, expand

markets, and improve national economic productivity.

- To introduce the convenience of trade, simplify customs clearance and reduce trade cost, and establish digital customs.
- To develop cross-border e-commerce, introduce laws and regulations related to electronic payment, develop cross-border e-commerce skills and logistics integration, and thus promote industrial transformation.

2. Contents:

- Construction of convenient customs clearance procedures:
 - ✓ Agreement of Trade Facilitation (TFA) of WTO: To help reduce barriers to customs clearance and establish a one-stop service and electronic system.
 - ✓ Risk notification procedures of the Customs Administration: The introduction of technological inspection that helps screen out high-risk goods to strengthen inspection. To reduce other low-risk sampling inspection, and speed up customs clearance.
- Accelerating the development of cross-border e-commerce capabilities of SMEs:
 - ✓ Regulations Governing the Standards for Information System and Security Management of Electronic Payment Institutions: To provide recommendations on electronic payment and financial security regulations to implement digital transaction security.
 - ✓ Plans for potential areas of cross-border e-commerce: To assist operators to develop community e-commerce or cross-border e-commerce platforms, so as to break through the limitations of incomplete ICT construction, thus promoting the trade transformation of SMEs and opening up new markets.
 - ✓ Regulations Governing Customs Clearance for Goods in Logistics Centers: To combine cloud management, improve warehousing efficiency and reduce logistics costs, and establish reverse logistics to strengthen the advantages of e-commerce development.

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