

14 Workshop on Tech Startup

Projected training dates: Oct. 15 to Oct. 28, 2020

Application Period: July 15 - August 21, 2020

Duration of workshop: 14 days

Number of attendees: 25

How to apply: Through the Taiwan (R.O.C) embassies, representative offices or technical missions

Introduction:

Entrepreneurial momentum has affected a country's economic growth greatly. However, according to the World Bank's "Doing Business" report of 2019, the obstacles in financing and obtaining credit are key factors hindering entrepreneurship. In recent years, through the action plan on optimizing the investment environment for new ventures, our government has helped provide early stage funding, adapt regulations and promote the application of science and technology to promote the development of new ventures.

This workshop will focus on technological entrepreneurship and entrepreneurship capacity, help our friendly allies construct entrepreneurial ecosystem, and accelerate industrial transformation and upgrading through technological tools to invigorate the national economy. The workshop will cover topics such as mass fundraising, big data, or the digital transformation of traditional industries.

1. The workshop aims to share:

- For policymakers: How to provide the technological entrepreneurship ecosystem that meets the needs of entrepreneurs, accelerate the industrial transformation and upgrading, and activate the economic development.
- For private sectors: How to improve the entrepreneurial environment needed by ventures and inject new vitality into the industrial development.
- Education promotion: How to build an entrepreneurship mindset of people and encourage investment in entrepreneurship.

2. The contents of this workshop include:

- Building an entrepreneurial ecosystem
 - To introduce the practice of promoting the development of ventures and strengthen the integration and linkage of resource in the entrepreneurial ecosystem.
 - To emphasize entrepreneurship education that encourages students to start businesses and commercialize creative ideas.

- Improving the people's ability to start businesses
 - A mechanism should be established to solve the problem of lack of initial start-up capital for ventures and encourage people to start their own businesses.
 - To learn how to facilitate digital development and transformation of traditional industries through technological platforms.
 - To share ways to help companies grow or transform through new media tools and perform better through social media.

Eligibility:

- Specialized fields: SME counselling and development, entrepreneurship/incubation, ICT services, SME fundraising and investment.
- Medium-High government officials, industry executives, representatives of chambers of commerce, members of faculty, NGO or international organization, partner stakeholders participating in relevant Taiwan Technical Mission projects.
- Age and experience: Applicants under 50 years old and with at least two years' experience in related fields will be given preferential consideration.
- Education: College degree or above
- Language: Good command of English

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