

09 Workshop on Trade Facilitation and Cross-border E-commerce Promotion

Projected training dates: July 17 – 30, 2019

Application deadline: May 27, 2019

Duration of workshop: 14 days

Number of attendees: 25

Target attendees: Government officials from partner countries responsible for trade facilitation or cross-border e-commerce development, or management level officials from related industries.

Eligibility:

- Age and experience: Applicants under 50 years old and with at least two years' experience in related fields will be given preferential consideration.
- Education: College degree or above.
- Language: Good command of English.

Information to be provided in advance: Application form

Information to be provided on arrival in Taiwan: Participant's report in PowerPoint or Word format, including the following content:

- The latest information and conclusions from recent participation in international meeting/workshop/training in related issues.
- An overview of trade and e-commerce market analysis (including major market players and consumer preferences) in your country.
- The current problems and challenges involved in promoting trade facilitation or e-commerce in your country.
- A case study of a successful or failed case.

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Introduction:

1. The workshop aims to share:

- The skills to implement trade facilitation and cross-border e-commerce to enhance

economic development.

- Understand how to promote the simplification, modernization and harmonization of export and import processes.
- Understand the current cross-border e-commerce development trend.

2. This workshop includes indoor lectures, field visits and interaction platforms, and aims to assist participants in gaining comprehensive knowledge of Taiwan's strategies and current situation on trade facilitation and cross-border e-commerce development.

Agenda:

- Indoor lectures:
- Overview of Taiwan's trade development and WTO, introduction to WTO and TFA, introduction to trade facilitation development and operation in Taiwan and Taiwan's e-commerce development.
- Field trips: Visits to institutes and facilities related to trade facilitation, also successful e-commerce and smart logistics enterprises.
- Exchange platform: Participants will share their experiences through forums and present their accomplishments after having a common understanding on trade facilitation and cross-border e-commerce promotion through group discussion.