



Workshop on Local Characteristic Industries Development

Projected training dates: June 27 – July 10, 2018

Application deadline: April 27, 2018

Duration of workshop: 14 days

Number of participants: 25

Target participants: Middle or high ranking government officers from partner countries responsible for local characteristic industries development, or partner stakeholders participating in relevant Taiwan Technical Mission projects, or organization leaders and business owners.

Eligibility:

- Age and experience: Applicants under 50 years old and with at least two years' experience in implementing policy will be given preferential consideration.
- Education: College degree or above.
- Language: Good command of English.

Information to be provided in advance: Application form

Information to be provided on arrival in Taiwan: The participant's report in PowerPoint or Word format, including the following contents:

- An overview of local characteristic industries development in your country.
- The current problems and challenges involved in local characteristic industries development in your country and your work.
- A case study of a successful or failed case.

Contact Person: Ms. Regine LIU

Tel: 886-2-28732323 Ext. 605

Fax: 886-2-28766491

E-mail: regine.liu@icdf.org.tw

Introduction:

1. The workshop aims to share:

- Taiwan's local characteristic industries development strategies and methods.
- Taiwan government's supporting measures for developing local characteristic industries, including consultation and award strategies.
- The operations and management of successful cases.

2. The workshop will assist partner countries in gaining comprehensive knowledge of local characteristic industries development through indoor lectures, field visits and seminars.

Agenda:

- Indoor lectures: Taiwan's local characteristic industries development strategies, Taiwan's local characteristic industries consultation mechanisms, the design, packaging and pricing of local characteristic products, the methodology of local characteristic industries development and the achievement of TaiwanICDF Local Characteristic Industries Development Project in El Salvador.
- Field trips: Local government tourism bureau, Taiwan design center, National Taiwan Craft Research and Development Institute Taipei Branch, and outstanding business (food processing, tourism and culture, and creativities)
- Interaction platform: Successful local characteristic industries cases study forum and local characteristic industries case practice. Participants will share information with experts and professionals during lectures and field visits. Each participant will present their characteristic industries development status through participants' report, and share their accomplishments through group discussion.