Workshop on Production and Marketing for Plant Tissue Culture and Healthy Seedling Propagation

Projected training dates: May 6-19, 2015
Application deadline: March 9, 2015
Duration of workshop: 14 days (tentative)
Number of participants: 25

Target participants: Government officials from partner countries responsible for the planning of seedling production or other related sectors; or officials from agricultural institutions in charge of policy for the production and marketing of grain.

• Age and experience: Applicants under 50 years old and with at least two years’ experience in agricultural marketing or seed breeding. Preferential consideration will be given to applicants who are partners or stakeholders participating in TaiwanICDF projects.
• Professional competence: Applicants should have basic knowledge of seedling propagation techniques and the planning of agricultural marketing.
• Education: College and above.
• Language: Good command of English.

Information to be provided in advance: Application form
Information to be provided on arrival in Taiwan:
Participant’s report in PowerPoint or Word format, including the following content:
• An overall description of tissue culture development in your country (including infrastructure, facilities and operating models);
• A list of the major crops that can currently be propagated by tissue culture techniques in your country;
• The volume, production value and number of producers of such crops;
• National assistance strategies for the marketing of such crops.

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Introduction:

1. The workshop will aim to equip participants with knowledge related to tissue culture and seedling production extension systems, as follows:
   - National seedling propagation systems
   - National seedling production strategies
   - The management of agricultural marketing for seedlings

2. As part of this workshop, professionals from national institutions and government units will be invited to guide participants as to seedling propagation systems for specific crops and flowers, and will also assist participants in gaining know-how regarding three-step breeding systems, the establishment of seedling marketing operations, and cost-benefit analysis for cash crops with the potential to be explored. Such content will be as follows:
   - Indoor courses: Including the Plant Variety and Plant Seed Act, seedling production systems, seedling supply chains, the management and operation of seedling production centers, and cost-benefit analysis of seedling production.
   - Field trips: To enhance participants’ capacity in operations management through field observations, participants will visit seed improvement and propagation stations, potato seedling producers and Taida Horticultural Company.
   - Communication and discussion: Including discussion and exchange during field trips, exchanges on the current status and planning of healthy seedling development in participants’ countries as part of participants’ reports, and a final presentation helping participants and lecturers to set out a blueprint for such issues in each country.